



Communications Coordinator- DRIME

Position Type:	Full-Time or Part-Time
Job Region/Location:	CA-BC-Langley
Reporting Relationship:	Lillian Fredriksen
Working Conditions:	Normal Office Conditions
Funding:	MPD

Ministry Overview

Power to Change (P2C) seeks to help people know Jesus and experience His power to change the world. We envision millions of volunteers engaged in faith adventures that transform lives through the power of the gospel. You can be a part of this movement of change by applying your skills in P2C Ministries.

DRIME exists to help people discover Christ through choreographed street drama, empower others for ministry as they experience drama and evangelism training, and inspire passionate, disciplined leaders through purposed community. It is an evangelism ministry that uses drama to start conversations with people in a relational, non-threatening way.

DRIME has teams made up of locals in 9 different countries around the world with more teams being trained to launch in the near future.

Position Overview

The Communications Coordinator implements communications initiatives, writes and edits various pieces, and manages DRIME social media with direction from the Marketing Coordinator. This vital role will serve as a member of DRIME's home base team, supporting our various ministry teams around the world. There will be some opportunity to participate in international trips, visiting teams in helping DRIME tell their stories.

Responsibilities:

- Manage DRIME's online presence on website and social media regularly

- Identify opportunities to expand DRIME's online presence and interactivity
- Write and edit various pieces including articles, stories, marketing materials, donor letters, fund proposals, and video scripts
- Write the monthly DRIME e-newsletter
- Assist the Marketing Coordinator as needed (including brainstorming and strategy)
- Create an overall communications calendar
- Monitor communication amongst all DRIME teams and provide communications support (be the point-person) for international teams and other staff
- Collect and organize photos and stories from international teams and/or team members for marketing needs

Passions, Skills, Knowledge and Abilities:

Required:

- A passion for Christian ministry work, especially in evangelism through the arts and conversations
- A deep, growing, personal relationship with Jesus Christ
- The ability to work as a team
- The ability to problem solve
- A strong writer in the English language, ability to take complex ideas and communicate in a succinct, impactful way; flexible in writing style dependant on the target audience
- Understanding of social media channels including Facebook, Instagram and Twitter
- Able to take initiative and find solutions
- Willingness to learn new skills
- Working knowledge of Microsoft Office

Preferred:

- Experience in WordPress and Adobe InDesign, Photoshop, and Premiere Pro is an asset
- Experience managing social media accounts is an asset
- Experience in photography is an asset

Education & Experience:

- Post secondary education is highly recommended
- Experience in writing/communication highly recommended
- Experience on a DRIME ministry team is an asset
- Cross-cultural experience preferred

Funding:

This position requires Ministry Partner Development. The successful candidate will have the privilege to build a partnership team which provides financial and prayer support for the ministry. The financial support will cover the costs of the candidate's salary and ministry

expenses. Power to Change believes that Ministry Partner Development is biblical and God will provide everything necessary to fulfill the calling into ministry: finances, emotional strength and perseverance. Building a ministry partnership team is an integral part of being in ministry. There are many opportunities to bless and encourage the partnership team. Power to Change is committed to providing training and coaching that ensures success in Ministry Partner Development.

Please visit our job board at p2c.com/join to fill out an application or to see other current openings.

We thank all applicants for their interest in Power to Change. In order to make the best use of your time and ours, only applicants who closely match our requirements will be contacted directly.